



the greenhouse  
tavern



## SUSTAINABILITY INITIATIVES

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**MISSION** We are guided by two principles: The idea that the proximity of the farm and soil to a restaurant correlates to the quality of its food and that environmentally conscious or green business practices are fundamental. Using these two complementary principles we will serve food inspired by classic recipes interpreted with local ingredients in a casual atmosphere at approachable prices.

### *Green Building*

#### **The Historic Cort's Building**

*"...the Greenest building is the one that doesn't need to be built..."*

With this design adage in mind we worked hard to keep as much of the original Cort's Building intact. Reusing the neighborhood's building stock also preserves the precious integrity of vintage Cleveland architecture. Preserving that living history is as important as progress into a better future.

> *Check out the custom Wine Storage in the rear Mezzanine Dining Room" We took the original metal warehouse windows out of their frame, built the wine storage behind it, then put the window frames right back into place!*

#### **Treasures From The Local Communities**

We meticulously searched throughout the Cleveland area for historic Building Materials that we could reuse and incorporate into the restaurant's structure and its interior; Barn Wood, antique Oak Flooring from barns and farmhouses, reclaimed framing lumber, solid wood panel doors, vintage hardware.

> *The first floor Dining Area is appointed with Cedar Barn Wood (we sourced in Jefferson Ohio) from a barn that stood during the Civil War-era. Also check out the featured Panel Doors that we used to front our Main Bar, the Kitchen Bar and as our Restroom Partitions.*

The search also yielded Furnishings and Fixtures that were just waiting to be reborn in our beautiful restaurant interior. All from the neighborhoods – vintage benches, ecclesiastic furniture, bar tables, unique aluminum Bistro chairs, chandeliers, record albums, our groovy 1970's Rock-Ola 444 Jukebox that spins 45's!

> *Many of the long tables, counters and cabinets throughout the space are solid English Oak and lived a first life as Laboratory Furniture in 1950's high schools & colleges. Some magnificent specimens came from the old science teaching labs at John Carrol University.*

#### **Efficiency, Creative Up-Cycling, Green Technologies**

Building Green is a greater commitment than just repurposing historic elements... we specified EnergyStar rated appliances and implemented cutting-edge technologies to save water, provide beautiful lighting with less electricity, and provide a healthy indoor environment for our guests to enjoy and our team to work in.

> *The concrete floor in the main dining & mezzanines are made with the addition of Fly-Ash; a safe, reclaimed waste product from Electric Power Station smoke stacks. It prevents waste and makes a stronger, longer lasting concrete!*

> *Our primary lighting is a mix of Compact Florescent lights and LED lighting. These come in all shapes and sizes, save loads of electricity and now can be dimmed just like old fashioned Incandescent bulbs.*

> *Our bars, kitchens and rest rooms all make use of the latest Water Saving technologies. Our faucets use motion sensors, and in our Rest rooms – the faucets and Dual Flushers are Solar Powered. (We also have a Water-Free urinal fixture for the Gents!)*

> *The Carpet Tiles on our Mezzanine floors are not only produced in a Sustainable factory and with high-recycled content – they are samples that were headed for the Landfill! We collected the samples that Interior Designers and Architects order from the manufacturer and eventually must dispose of. From our collection we made a fine Patchwork Quilt in motley for a lovely effect.*

> *Dramatic and high quality light fixtures are a must have for a chic restaurant. Many are made abroad and in wasteful factories. We went to our local Bike Co-Op and found just the right sized bike rims to form our own custom light fixtures. Look Up! The Bicycle Lights are in our main Dining Space – LED Powered, eco-fabric shades and beautifully unique.*

> *Breathe Easy! Our paints, stains and coatings are formulated to protect the air we breath with less VOC's (Volatile Organic Compounds). Beautiful, durable and sustainable.*

### *How We Work in our Community*

#### **Local is Green!**

We are committed to using the most local sources for every aspect of our business. Less shipping miles means less fossil fuels that get burned. Local artists, craftsmen, producers and vendors directly benefit with increased prosperity – and that is great for our local economy. And we are so proud of the quality and variety that Ohio has to offer – why would we look anywhere else!

> *We knew we wanted Sustainable concrete bar tops with recycled content. We looked at national manufacturers, then decided that we should produce it right on site – using our own Recycled Glass from our windows, beer and wine bottles. With the help of local Artisans – we have created one-of-a-kind Green masterpieces.*

> *Over the past year we have had the privilege to start a working relationship with both Manufacturers and Non-Profits that share our vision for more Green practices and more carbon-neutral lifestyle. These partners in Sustainability have made contributions to The Greenhouse Tavern that have allowed us to push the boundaries of what was attainable in terms of time, budget and access. Even more special is that they are from our Region, our State, and in many cases from right here in Cleveland.*

> *Let's not forget the FOOD! Ohio growers produce the finest meats, fruits and vegetables in great abundance. We work with local food networks, directly with small farms, and with advocacy groups to make Farm to Table food a mainstay of our eating philosophy. Of course we can't produce everything in Ohio, but you may be surprised how ingenious our Farmers are – they even grow Fresh Water Prawns right here in Northern Ohio.*

**There is so much more to our Story, so come relax and enjoy, we would love to chat some more!**